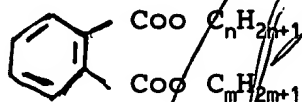


*A1*  
*cont*  
20 to 150 parts by weight of a thermoplastic polyurethane; and

60 to 150 parts by weight of an alkyl phthalic ester having the following chemical formula:



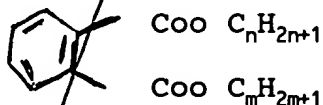
wherein m and n are 7 to 14, and said alkyl phthalic ester having a linear chain ratio of an ester group (normal portion) of 80% or more.

*A1*  
*Sub*  
*B1*  
13. (Amended) A molded article made of a soft vinyl chloride resin composition comprising:

100 parts by weight of a vinyl chloride resin;

20 to 150 parts by weight of a thermoplastic polyurethane; and

60 to 150 parts by weight of an alkyl phthalic ester having the following chemical formula:



wherein m and n are 7 to 14, and said alkyl phthalic ester having a linear chain ratio of an ester group (normal portion) of 80% or more.